

Contact: Audra Jennings
Litfuse Publicity Group
Phone: 903.874.8363
audra@litfusegroup.com
@litfuse

14820 Greenwood Ave N
Shoreline, WA 98133
www.litfusegroup.com

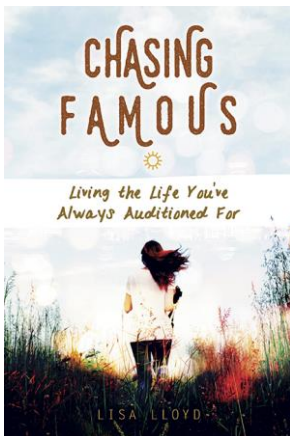


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PRESS RELEASE

Putting God back in the spotlight

Lisa Lloyd helps readers live the life they've always auditioned for.



Seattle: Life can be compared to a series of auditions. Regardless of who we are, we are constantly auditioning for a part: to be the most loving spouse, attentive parent or amazing employee. It is human nature to want to be loved, affirmed and accepted. Whether it is conscious or not, all these desires focus inwardly. In **Chasing Famous: Living the Life You've Always Auditioned For** (New Hope Press/April 3, 2017/ISBN: 978-1-62591-517-7/\$14.99), **Lisa Lloyd** helps readers shift the focus outwardly and back on God and His glory.

Lloyd, a professional actress who readily admits she is the most self-centered person she knows, provides practical and often-humorous examples of scriptural truth that will help readers discover the role God created for them. It's a role they don't have to audition for because it's one in which they have already been cast.

"In an audition, I'm hoping to be enough — pretty, quirky, talented, funny and fashionable, enough — to be the one chosen," Lloyd shares. "In life, I'm constantly walking around hoping the people making the decisions will like me, choose me, approve me, select me. I want to be enough for them. However it's only when we realize we've already been selected by God that we find peace. Then we can live a life of security, knowing our job is not to be selected but to point people still seeking approval to the One who gives it unconditionally."

Chasing Famous challenges readers to take an honest look at where they're seeking fulfillment, examine their own self-seeking propensities and wrestle with the messy questions of *Why am I here? What does God really want from me? Is there more to life than this?* Once these issues have been mastered, readers will discover how turning the spotlight on God frees them to live their lives as God intended.

Written with the theme of the audition carried throughout, *Chasing Famous* uses terms from "the business" to relate to everyday circumstances. The unique structure adds richness and depth to Lloyd's own testimony as she reveals why every person was created to make God famous. "The Bible is clear," Lloyd offers. "God wants to use the story of our lives to radiate His fame. He doesn't point His finger at our mistakes and screw-ups. Rather He points us to the stage so we can share with the world how truly glorious He is."

Lloyd encourages readers to abandon the pain of comparison to leave their own unique stamp on the world and break free from the guilt and shame of the past to embrace God's unconditional love. Ultimately she hopes to empower readers to step bravely into the role God has for them: to stand center stage and proclaim His renown to all who will listen.

View the book trailer for *Chasing Famous* and learn more about Lisa Lloyd at chasingfamousbook.com, on [Facebook](https://www.facebook.com/LisaJLloyd) ([LisaJLloyd](https://www.facebook.com/LisaJLloyd)), and via [Twitter](https://twitter.com/LisaJLloyd) ([@LisaJLloyd](https://twitter.com/LisaJLloyd)).

Advance Praise

"After a speaking event, I asked two young girls what they dreamed of doing one day. They both said they dreamed of 'being famous.' My heart sank. This desire for fame is an ageless epidemic perpetuated by a deep desire to be valued, needed, important. Lisa speaks right to the heart of this epidemic in a creative and engaging way through both personal reflection and God's Word. I am so thankful God made it clear to Lisa that *this* is her purpose . . . to use the story God has written in her life to bring *Him* fame."

~ Jenn Sprinkle, cofounder of The Well Studio

"The overwhelming need for validation drives the performer in every single one of us! 'See me, love me, affirm me,' is our constant cry on social media, at church on Sundays, even as we send our Christmas cards out each sacred December. Whether you're a stage actress or a stay-at-home-mom, Lisa Lloyd carries us all along on her journey in the spotlight so that we might learn to purposefully live our lives turning that same beam of light on Jesus. After all, He is the Light of the World . . . and all the world's His stage! Packed full of Scripture truth and resonating examples of biblical characters who lived their unique stories for such a time as this, *Chasing Famous* inspires each reader to offer up their own personal narrative for God's ultimate glory! Inspiring, challenging, and such an important read for each of us living in this digital age that lauds applause on Christian fame."

~ Wendy Speake, actress, speaker, and author of *Life Creative* and *Triggers*

About the Author



Lisa Lloyd is a charismatic speaker and writer, dedicated to helping women break free of the lies that convince us we don't have a purpose, when in fact God has created us to herald His fame. She reminds women of who we are in Christ, and no matter what the world tells us, God wants to use our past mistakes, our current talents, and our future choices for His glory. Each year, Lloyd is the keynote at women's conferences and mom's groups across the country, being uniquely vulnerable in her communication, vision casting through stories, and bringing her listeners continuously back to the truths of Scripture.

Lloyd graduated from Southern Methodist University with a BFA in theater. She met her husband, Markus, when they were performing on stage together at Dallas Theater Center in the musical, *Guys and Dolls*. A few of her acting credits include *What Would You Do?*, *Prison Break*, *The Young and the Restless*, and *The Bold and the Beautiful*. She has performed for many theaters. You might see her on current commercials or on billboards in the Dallas area.

The Lloyds live in McKinney, TX, and have two sons.

Keep up with Lisa Lloyd's speaking schedule, read her blog, and more by visiting www.lisalloyd.org, following her on [Facebook \(LisaJLloyd\)](#), or via [Twitter \(@LisaJLloyd\)](#).

Suggested interview questions

- The phrase “chasing famous” brings to mind some vivid images. How does your book spin the idea of fame?
- As an actress, the pressure to seek fame and fortune must be heavy. Share with us how you came to seek to put God in the spotlight and eventually write your book, *Chasing Famous*.
- How are our lives similar to one audition after another?
- Striving to be the best at something, whether it be a loving spouse, supermom, or excellent employee, is nothing new, but how has social media made us even more competitive?
- You write, “God delights in using our shortcomings, and even our former disdain for His name, to His glory.” Can you give us an example of how He’s used your experiences for His glory?
- Has playing so many characters and personalities made it difficult for you to find your own identity and purpose in Christ? What do you do when you discover your focus has shifted back to self?
- Why do you think we often trade the applause of the One who’s given us everything for the applause of those who simply want something from us?
- How does making glorifying God our main objective change the way we approach our daily lives?
- You experienced a dramatic redemption with Christ. What would you say to the person who is too entrenched in pain, frustration, anger or guilt to see the reality of Christ and the true freedom He offers?
- You write about the great freedom to be found in sharing our past struggles and being authentic about what God has rescued us from. How does being vulnerable about our past failures free us to shift the spotlight more effectively to God? Is there ever a time not to share or not to reveal every detail?
- How do we do the hard things God asks of us when it goes against what we want for ourselves?
- Living a life dedicated to making God bigger in the eyes of those around us is seldom easy. What tips can you offer for keeping our spiritual energy and focus strong?
- How can believers discover the unique gifts God has given them and then learn the most effective ways to use those gifts?
- You devote a chapter to comparing ourselves to others and being dissatisfied with our talents. How do we combat the poison of comparison and learn to embrace our unique, God-given skills and talents?

To request a review copy of *Chasing Famous*, to schedule an interview with Lisa Lloyd, or for more information, please contact Audra Jennings, audra@liffusegroup.com.